

OVERVIEW

The Dreamfest Concert for UCSF Benioff Children's Hospitals is an annual fundraising event featuring top talent for an unforgettable evening in support of Bay Area kids. VIP benefit sponsors are treated to the best experience available at Dreamfest.

- Engage clients and employees or entertain your friends by inviting them to the benefit, which includes live music, interactive experiences, specialty cocktails and after-hours bites
- Highlight your company and brand to an audience that includes key business, tech, civic and philanthropic leaders
- Support the children's hospitals and send a strong message to your customers, clients, and employees by demonstrating your commitment to Bay Area kids and their futures

IMPACT

Since 2010, the Dreamfest Concert for Kids has raised over \$100 million for UCSF Benioff Children's Hospitals, enabling them to:

- Provide world-class care to every child in need, regardless of a family's ability to pay
- Fuel trailblazing research that leads to new and better therapies for pediatric diseases
- Advance health equity to help end the health care divide for kids



BENEFICIARY

At UCSF Benioff Children's Hospitals, every child, no matter their background, has equal access to world-class medicine. Whether we're treating a rare disease or providing routine care, our mission is simple: to provide all kids with the best that pediatrics has to offer.

Families come to us for compassion, innovation, and hope – and it takes generous supporters like you to make that possible. Together there is no limit to what we can achieve for the children who need us most.



EVENT AT A GLANCE

- 6:00 pm** VIP Cocktail Reception
- 7:15 pm** Colin Powell Courage Award
- 7:30 pm** Concert
- 9:30 pm** After Party



2024 SPONSORSHIP PACKAGES

SEPTEMBER 18, 2024 | THE BALLPARK | SAN FRANCISCO

All packages include access to the VIP benefit area of Dreamfest, the preconcert reception, and the legendary afterparty. Valet parking included for guests at the CARE sponsorship level and above. All contributions are tax deductible less \$250 per ticket received.

INNOVATION | \$1,000,000

- Design your ideal sponsor experience with our team

COURAGE | \$500,000

- 70 tickets
- Exclusive viewing suites in a prime location
- Access to VIP Benefit field viewing area
- Premium recognition on event signage
(company logo, or name/s for personal donations)
- Full screen ad in digital program
- Special recognition on social media

BREAKTHROUGH | \$250,000

- 40 tickets
- Exclusive viewing suites in a prime location
- Access to VIP Benefit field viewing area
- Premium recognition on event signage
(company logo, or name/s for personal donations)
- Full screen ad in digital program
- Special recognition on social media

RESEARCH | \$100,000

- 25 tickets
- Exclusive viewing suite in a prime location
- Access to VIP Benefit field viewing area
- Premium recognition on event signage
(company logo, or name/s for personal donations)
- Full screen ad in digital program
- Special recognition on social media

HOPE | \$50,000

- 16 tickets
- Exclusive viewing suite
- Access to VIP Benefit field viewing area
- Recognition on event signage
(company logo, or name/s for personal donations)
- Special recognition on social media

FUTURE | \$25,000

- 10 tickets
- Club Level seating
- Recognition on event signage
(company logo, or name/s for personal donations)
- Recognition on social media

IMPACT | \$10,000

- 4 tickets
- Club Level seating
- Recognition on event signage
(company logo, or name/s for personal donations)
- Recognition on social media

CARE | \$5,000

- 2 tickets
- Club Level seating
- Recognition on social media

COMMITMENT | \$1,000

- 1 ticket
- Club Level seating

For payment options and additional information, please email sponsorships@ucsf.edu



2024 SPONSORSHIPS

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All packages include access to the VIP benefit area of Dreamfest, the preconcert reception, and the legendary afterparty.

- | | | |
|---|--|--|
| <input type="checkbox"/> INNOVATION \$1,000,000 | <input type="checkbox"/> COURAGE \$500,000 | <input type="checkbox"/> BREAKTHROUGH \$250,000 |
| <input type="checkbox"/> RESEARCH \$100,000 | <input type="checkbox"/> HOPE \$50,000 | <input type="checkbox"/> FUTURE \$25,000 |
| <input type="checkbox"/> IMPACT \$10,000 | <input type="checkbox"/> CARE \$5,000 | <input type="checkbox"/> COMMITMENT \$1,000 (1 Ticket) |
- x _____ = \$ _____
- Regrettably, I am unable to attend, but I would like to make a donation to UCSF Benioff Children's Hospitals of \$ _____

SPONSOR INFORMATION

PLEASE CHECK ONE: Corporate Gift Individual Gift

Name _____ Company Name _____
(Please print name)

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

MAILING ADDRESS FOR TICKETS *(if different)*

Name _____ Company Name _____

Address _____ City _____ State _____ Zip _____

Request Invoice

PLEASE REPLY BY FRIDAY, SEPTEMBER 6, 2024

If you would like to change your communication preferences, please contact UCSF Records Manager at giving@ucsf.edu, (888) 804-4722, or UCSF Box 0248, San Francisco, CA 94143-0248.



2024 PAYMENT INFORMATION

SEPTEMBER 18, 2024 | THE BALLPARK | SAN FRANCISCO

FOR YOUR REFERENCE, THE TAX ID NUMBER FOR ALL GIFTS IS 94-1657474

CHECK PAYMENT

Make check payable to: The Concert for UCSF Benioff Children's Hospitals

Mail to:
THE CONCERT FOR UCSF BENIOFF CHILDREN'S HOSPITALS
UCSF Foundation
PO Box 45339
San Francisco, CA 94145-0339

For Fedex, UPS, or Courier, Send To:
Lockbox/Item Processing Operations
US Bank, NA
501 Canal Boulevard, Suite E
Richmond, CA 94804
Attn: UCSF Foundation Lockbox 45339

CREDIT CARD

Credit card payments can be made online at www.theconcertforkids.org.
Alternatively, please call 415-476-3952.

WIRE TRANSFER

Bank Name: State Street Bank & Trust Co., Boston, MA
Bank Address: 1776 Heritage Drive, JAB2NW, N. Quincy, MA 02171

ABA/Routing #: 011000028

Beneficiary: UCSF Foundation - TWE1

Account Number: 00112086

Reference: Name of donor sending the wire - CONCERT

Important: Please notify custsvc@ucsf.edu including the name of the donor, the total cash to be wired, the date of the wire, and that the funds should be credited to "The Concert for UCSF Benioff." This information is necessary for the UCSF Foundation to authorize State Street Bank to accept the wire transfer.

SECURITIES TRANSFER

There are two methods of making a gift of securities

1. Electronic, or DTC transfer, is the fastest and most secure method of donating securities. For electronic transfer, please provide your broker with the following instructions:

Important: Please notify custsvc@ucsf.edu including, the name of the donor, the name and quantity of the securities, the date of the transfer, and that the funds should be credited to "The Concert for UCSF Benioff." This information is necessary for the UCSF Foundation to authorize State Street Bank to accept the transfer.

DTC Electronic Transfer Instructions:

Credit To: State Street Global Markets

DTC#: 0226 NFSC

Further Credit to account: AB2 037278

Account Name: University of Cali SF Foundation

Reference: Name of donor sending the securities - CONCERT

2. If you hold the physical securities in your name, please contact our Customer Service department at custsvc@ucsf.edu or 415-476-3952 for assistance..

DONOR ADVISED FUNDS (DAF)

Direct payments to UCSF Benioff Children's Hospitals Foundation and note Tax ID 94-1657474

Please note, UCSF adheres to IRS rules and donor-advised fund granting agency guidelines, which prohibit individual donors from accepting benefits in return for contributions made from donor-advised funds and private/family foundations. **Event tickets (\$1,000 each) must be purchased separately using non-DAF funds, and only the amount of a sponsorship above the price for event tickets may be paid with DAF funds.** If you will not attend the event and give up the right to event tickets, then the entire amount of a sponsorship may come from the donor-advised fund. If you have questions or are interested in making a contribution through these channels, please contact sponsorships@ucsf.edu for more information.

QUESTIONS

If you have any questions or need additional information, please contact sponsorships@ucsf.edu.